

## **Emitac Mobile Solutions and 3i Consulting announce a partnership to enable SAP for mobile workforces in the Middle East and Africa**

*Dubai, UAE, Houston, TX, USA* – Emitac Mobile Solutions (EMS) and 3i Consulting Inc today announced a partnership which enables BlackBerry® smartphone users to access SAP® solutions while on the move. BlackBerry smartphone users in the Middle East and Africa can now mobilize any SAP® transaction using the Mobile Workplace application. Mobile Workplace by 3i Consulting Inc provides secure mobile access to any SAP approval tasks, keeping the user in control and businesses moving. Extending the solution to provide offline-capable data entry transactions is easy, thanks to an included development toolkit.

Mobile Workplace is an SAP certified native Advanced Business Application Programming (ABAP) add-on which provides a unique mobility solution because it leverages an enterprise's existing infrastructure with SAP and the BlackBerry® solution. Mobile Workplace natively installs on the SAP server and does not require the deployment of any extra server hardware or handheld software. The SAP server pushes pending SAP actions to the users BlackBerry smartphone providing seamless access to SAP from anywhere. The solution deploys rapidly and leverages the secure BlackBerry platform infrastructure to deliver a powerful and robust mobile SAP solution.

“By providing the Mobile Workplace solution to customers, EMS is strengthening its position as a regional leader for corporations mobilizing their employees,” says Babar Khan, the CEO for Emitac Mobile Solutions. “The BlackBerry solution has proven to be an reliable solution for companies mobilizing their workforce. Adding the Mobile Workplace solution by 3i Consulting Inc makes the proposition even more appealing to a larger segment of the market.”

”We are pleased to announce this exclusive strategic partnership with EMS in the Middle East and Africa. EMS, a regional leader in enterprise mobility, can provide the world class sales and support to enterprises as they begin looking at mobilizing key SAP approvals in supply chain, human resources, and financial institutions, as well as executive dash boarding and reporting,” says Alon Raskin, CTO and Founder of 3i Consulting Inc. “EMS and 3i are uniquely positioned to provide a rapid approach to SAP mobilization which provides a measureable return on investment.”

The BlackBerry solution delivers the benefits of enhanced communications and increased productivity by making it easy to access email, browse the web, make phone calls, send and receive text and picture messages, as well as access a wide variety of business and leisure applications while on the move.

### **About EMS**

Emitac Mobile Solutions (EMS) is a Dubai based solutions and service provider and RIM strategic channel partner focused on the delivery, implementation and support of BlackBerry® Solutions. Delivered by an experienced team of mobile professionals, EMS provides the mobile operator with sales, marketing, distribution, solution implementation and technical support services for the BlackBerry wireless platform from Research In Motion (RIM). For organizations using the BlackBerry wireless platform, EMS provides the ability to rapidly create, deploy and manage robust client-server wireless applications that reduce an organization's total cost of ownership and significantly increases the value of their mobile technology investment. EMS is the region's first Mobile Virtual Solutions Provider (MVSP)

whose services are delivered through partnerships the company has with mobile operators in the Gulf, North Africa and Eastern Europe. For more information about EMS please visit [www.emsmobile.ae](http://www.emsmobile.ae).

### **About 3i Consulting Inc**

3i has been delivering user-centric SAP solutions since 2001 to some of the largest SAP customers in the world. Originating as a consulting company, 3i now focuses on consulting as well as complimentary 3<sup>rd</sup> party products. Desktop Workplace, launched in 2001, provides fast simple integration for SAP Workflow and E-mail. Launched in 2007, Mobile Workplace provides a powerful secure solution for SAP mobility on the BlackBerry platform. For more information about 3i Consulting, visit [www.3i-consulting.com](http://www.3i-consulting.com).

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